



ADIKAVI NANNAYA UNIVERSITY :: RAJAHMAHENDRAVARAM

B.Sc/B.A. Economics Syllabus (w.e.f:2020-21 A.Y)

UG PROGRAM (4 Years Honors)

CBCS-2020-21

B.Sc/B.A
ECONOMICS



Syllabus and Model Question Papers

**ADIKAVI NANNAYA UNIVERSITY :: RAJAHMAHENDRAVARAM****B.Sc/B.A. Economics Syllabus (w.e.f:2020-21 A.Y)****DETAILS OF COURSE TITLES & CREDITS**

Sem	Course no.	Course Name	Course type (T/L/P)	Hrs/Week (Arts:5)	Credits (Arts:4)	Max. Marks Cont/ Internal /Mid -Assessment	Max. Marks Sem- end Exam
I	1	Microeconomic Analysis	T	5	4	25	75
II	2	Macroeconomic Analysis	T	5	4	25	75
III	3	Development Economics	T	5	4	25	75
IV	4	Economic Development in India and Andhra Pradesh	T	5	4	25	75
	5	Statistical Methods for Economics	T	5	4	25	75

Note: *Course type code: T: Theory, L: Lab, P: Problemsolving



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B.A Economics Syllabus (w.e.f.2020-21A.B)

B.A	Semester – V (Skill Enhancement Course- Elective)	Credits:4
Course:6C	Insurance Services	Hrs/Wk:5

Learning Outcomes:

Students at the successful completion of the course shall be able to

1. Explain the concept and principles of insurance service and functioning of insurance service agencies;
2. Identify and analyse the opportunities related insurance services in local market;
3. Apply the concept and principles of insurance to build a career in insurance services;
4. Demonstrate practical skills to enable them to start insurance service agency or earn wage employment in it.

Syllabus: (Hours: Teaching: 60, Training: 10, Others Including Unit Tests: 05)

Unit 1: Insurance Concept and Principles

Risk Management: Risk and Uncertainty, Risk Classification – Concept, Importance and Types of Insurance– Principles of Insurance – Insurance Regulations in India – Role of IRDA and Insurance Ombudsman- Scope for Insurance Business in India.

Unit 2: Life Insurance and Products

Life Insurance: Nature and Features – Major Life Insurance Companies in India – Important Life Insurance Products/policies and their Features: Conventional, Unit Linked, Annuities, Group Policies – Medical Examiner.

Unit 3: General and Health Insurance and Products

General Insurance: Nature, Features and Types- Major General Insurance Companies in India – Important General Insurance Products/Policies and their Features – Surveyor – Health Insurance: Nature and Features -Health Insurance Companies in India -Major Health Insurance Products/policies and their Features: Individual, Family, Group.

Unit 4: Practicing as an Insurant Agent

Insurance Contract and Terms of Insurance Policy – Registration of Insurance Agency with the Company – Procedure to issue a Policy: Application and Acceptance – Policy Lapse and Revival – Premium Payment, Assignment, Nomination and Surrender of Policy – Policy Claim-Important Websites and Apps of Insurance in India.

Unit 5: Understanding the Customer and Case Studies

Insurance Customer and Categories – Understanding Customer Mindset and Satisfaction – Addressing the Grievances of the Customer – Ethical Behaviour in Insurance – Moral Hazard – Discussion of two different Case Studies related to Life or General or Health Insurance Services.



References:

1. Insurance Institute of India: *Principles of Insurance (IC-01)*, Mumbai, 2011.
2. Insurance Institute of India: *Practices of Life Insurance (IC-02)*, Mumbai, 2011.
3. Insurance Institute of India: *Practices of General Insurance (IC-11)*, Mumbai, 2011.
4. IGNOU: *Life Insurance*
<https://egyanosh.ac.in/bitstream/123456789/6472/1/Unit-20.pdf>
5. IGNOU: *Non-Life Insurance*
<https://egyanosh.ac.in/bitstream/123456789/6470/1/Unit-21.pdf>
6. P.Pariyaslwanmy: *Principles and Practice of Insurance*, Himalaya Publishers, New Delhi (2nd Edition), 2019.
7. G.Dionne and S.E.Harrington (Eds.): *Foundations of Insurance Economics*, Kluwer Academic Publishers, Boston, 1997.
8. K.Jr.Black, and H.D.Skipper Jr.: *Life and Health Insurance*, Prentice Hall, Upper Saddle River, New Jersey, 2000.
9. <https://www.india.gov.in>
10. <https://www.insuranceinstituteofindia.com>
11. <https://licindia.in/>
12. Other Relevant web resources suggested by the teacher and college librarian

Co-Curricular Activities:

a) **Mandatory** (Training of students in the related skills by the teacher for a total 10 Hours)

1) **For Teacher:** Training of students by teacher in the classroom and in the field for a total of not less than 10 hours on skills and hands on experience like explaining the details of an insurance policy to a customer – life, health and general policy, filling up application for a policy, calculation of premium and claims, make use of important websites and apps etc. pertaining to insurance and make a field visit to any insurance organization in local area. The expertise of practicing insurance agent or trainer can be utilized for this purpose.

2) **For Student:** Students shall visit and understand the functioning of insurance agency of their interest in the local area. They shall write their individual observations in the given format, not exceeding 10 pages, and submit to the teacher, as Fieldwork/Projectwork Report.

3) **Suggested Fieldwork/Projectwork Format** (Report shall not exceed 10 pages):

Title Page, Student Details, Acknowledgments, Index page, Objectives, Step-wise process, Findings, Conclusion & References.

4) Max Marks for Fieldwork/Projectwork Report: 05

5) Unit Tests/Internal Examinations.

b) Suggested Co-Curricular Activities

1. Invited Lectures with academic experts, practicing insurance agents, Trainers, concerned officials.
2. Hands on experience by field experts.
3. Assignments
4. Debates on related topics
5. Seminars, Group discussions, Quiz, etc.

Note: For the latest topics which have no formal material available, the teacher is expected to prepare own material by using multiple latest sources and practical knowledge.



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B.A Economics Syllabus (w.e.f.2020-21A.B)

B.A	Semester – V (Skill Enhancement Course- Elective)	Credits:4
Course:7C	Banking and Financial Services	Hrs/Wk:5

Learning Outcomes:

Students at the successful completion of the courses shall be able to:

1. Explain the concept and essential banking and financial services.
2. Identify and analyse the employment opportunities related to banks and other financial institutions.
3. Apply the concepts to banking and financial opportunities and formulate ideas related to them.
4. Demonstrate practical skills to enable them to get employment in Banks and other financial institutions as business correspondents or Common Service Centers or market ing agents.

Syllabus: (Hours: Teaching:60, Training:10, Others Including Unit Tests:05)

Unit1: Principles of Banking and Indian Banking System

Meaning of Banking – Principles of Banking – Functions of Banking – Structure of Indian Banking System – Regulations of Banking in India – Role of RBI in Banking – Anti-money Laundering- Basics of Financial literacy- Problems and Challenges of Banking in India.

Unit2: Deposits, Loans and Digital Banking

Bank Deposit Account Types – Account Opening and Closing – Banking Customer types – KYC Norms- Negotiable Instruments: Cheque, Bill of Exchange, Promissory Note, Endorsement – Principles of Lending – Different categories of Loans – Mortgaging - Priority Sector Lending- E-Banking facilities: Debit Card, Credit Card, Net Banking, Mobile Banking, Tele-banking, Micro ATMs, Digital Currency- Core Banking Solutions.

Unit3: Banking Correspondents and Common Service Centers

Banking Correspondent Model – Activities of Banking Correspondent Deposit Mobilization, Identification of Borrowers, Collection and Recovery Loan, Other Banking Services- Common Services Centre (CSC)- Provision of Services by CSC- Requirement for Registering CSC and Telecentre – Case Study of Banking Correspondents with any Bank or CSC in Local Area.

Unit4: Financial Services of NBFIs

Non-Banking Financial Institutions (NBFI): Types and Major Players of NBFIs in India – Important Financial Services offered by NBFIs and their Features – Concept of EMI – Micro Finance: Concept and Operation – Chit Funds: Concept and Operations- Payment Banks - Regulations of NBFIs in India- Problems and Challenges of NBFIs in India.

Unit5: Work with Finance Service Company (FSC)

Types of loans by Finance Service Company (FSC) – Customer of FSC: Types and Needs – Marketing of FSC's Loans- Procedures and Requirements in FSC's Loan Sanction- Collection and Recovery of FSC Loans- Case Study of a FSC's services in Local Area.



References:

1. Indian Institute of Banking and Finance: *Principles and Practices of Banking*, Macmillan India Limited, 2021. <https://drive.google.com/file/d/1VU7aN4s5akPQI7nX6mTBW-sVLOCNhfvK/view>
2. Indian Institute of Banking and Finance: *Retail Banking*, Macmillan India Limited, 2015.
3. D.R.Patade Babasaheb Sangale and T.N.Salve: *Banking and Finance: Fundamentals of Banking*, Success Publications, Pune, January 2013. <https://app1.unipune.ac.in/external/course-material/Fundamental-of-Banking-English.pdf>
4. N.Makand Sharma: *Banking and Financial Services*, Himalaya Publishers, 2015.
5. Akhan Ali Jafor: *Non-Banking Financial Companies in India: Functioning and Practice*, New Century Publications, New Delhi, 2010.
6. RBI: "Non-Banking Financial Institutions" in *Report on Trends and Progress of Banking in India 2019-20*.
7. RBI: Discussion Paper on *Engaging Business Correspondents*. https://www.rbi.org.in/scripts/bs_viewcontent.aspx?Id=2234
8. Govt. of India: Ministry of Electronic and Information Technology: *Digital Service Operational Manual for Common Service Centres*. <https://csc.gov.in/assets/cscmanual/digitalsevaoperationalmanual.pdf>
9. <http://www.cscentrepreneur.in/> for Telecentre Entrepreneurship Course
10. <https://www.rbi.org.in/>
11. <http://www.iibf.org.in/>
12. Other Relevant web resources suggested by the teacher and college librarian

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a) **Mandatory** (Training of students in the related skills by the teacher for a total 10 hours)

1) **For Teacher:** Training of students by teacher in the classroom and in the field for a total of not less than 10 hours on skills and hands on experience like opening and closing bank account, explaining negotiable instruments, loan application process at banks, operation of digital banking, operating common service center, loan application and sanction in FSC, make use of important websites and apps etc. pertaining to banks and FSCs and make a field visit to any bank and FSC in local area. The expertise of practicing insurance agent or trainer can be utilized for this purposes.

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